



# THEIVANAI AMMAL COLLEGE FOR WOMEN (Autonomous)

(Affiliated to the Annamalai University, Chidambaram - Tamil Nadu)

(Accredited by NAAC (3<sup>rd</sup> Cycle) with CGPA of 3.2/4 at 'A' Grade), (Recognized under 2(f) and 12(B) by UGC)  
DST-FIST Sponsored College under 'College as a whole' Scheme.

Villupuram - Tamil Nadu, Pincode:- 605401, Phone:- 04146 - 259674, Website:- [www.taow.in](http://www.taow.in) | Email:- [info@taow.in](mailto:info@taow.in)



(2018-2019 to 2022-2023)



**IQAC**

**STRATEGIC PLAN  
&  
DEPLOYMENT**



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## Vision

To empower rural women through quality education for the purpose of serving the humanity with social responsibility and leadership commitment.

## Mission

To empower young women from rural areas with emphasis on academic excellence and holistic development to face the challenges of life with courage and commitment, to be builders of a humane and just society with value orientation and to contribute to the process of nation building.

## Objectives

- ✚ To promote academic excellence.
- ✚ To form women of character.
- ✚ To make students employable.
- ✚ To sensitize students to serve for community development.
- ✚ To develop effective leadership qualities.

Theivanai Ammal College for Women maintains clear institutional goals and hierarchy in line with the Regulations of UGC and Parent University. The strategic plan is clearly deliberated to achieve the institution vision, mission, and objectives, to allocate resources effectively, adapt to change, enhance quality, engage stakeholders, achieve measurable outcomes, gain competitive advantage, foster continuous improvement, and ensure long-term sustainability in a rapidly evolving higher education landscape. In coherence to the perspective plan, implementation was made by the institution during the academic years 2018 - 2019 to 2022 - 2023.



## Strength, Weakness, Opportunities and Challenges (SWOC)

### Strength

1. The Prominent first women's private institution in this region.
2. Easily accessible by the women's student.
3. Conferred autonomous status during 2009 and valid till 2026.
4. Being an Autonomous Institution, help us to introduce job oriented new programme through which the women education ratio is improved.
5. The Institution runs by philanthropist and visionary leaders.
6. Nodal centre for well-known industry bodies – MOOCS - NPTEL, Swayam & FOSS Courses - Spoken Tutorial & NASSCOM.
7. Academic Programme in curriculum in aligned with Regional, National and Global needs.
8. CBCS and OBE implemented in all the programme.
9. Value added and skill-oriented courses are in aligned with NSQF in all the programme.
10. Modern teaching and Pedagogy implemented using ICT Tools.
11. Recognized as support centre for offering CMA course by ICAI, Kolkata.
12. Collaboration with International Universities for curriculum enhancement and global immersion programme.
13. Well defined Research policy for the promotion of Women in research.
14. To prioritize Women's safety transport is provided to the benefits of the rural women's community.
15. Women students' welfare measure inclusive of Free-ship, Scholarship, Subsided fee and food for under privileged society.
16. E-Governance implemented across Academic, Admission, Examination, Administration.



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17. State of Art infrastructure facilities.
18. Well defined quality policy for Academic and Administrative Audit, Green Audit, Energy Audit and Environment Audit.
19. Qualified and committed teachers with the ratio of 1:15.
20. Effective career progression development training programs like communication, soft skills, life skills and awareness on higher education, entrepreneurship, competitive and professional examination.
21. Entrepreneurship awareness programme.

## **Weakness**

1. In spite of having good infrastructure facilities creating educational awareness among rural under privileged Society.
2. Institution is located in low socio-economic region.
3. Mobilizing funds from government agencies.
4. Sand waged between metro's city like Pondicherry and Chennai.

## **Opportunity**

1. Attracting students from other states /countries.
2. Establishing an incubation Centre
3. Industry-Academia Collaboration for introducing new job-oriented programme.
4. Leveraging technology for online education or blended learning.
5. International student and faculty exchange programme.
6. To offer CA course in collaboration with ICAI, Chennai.
7. Enhancing Quality Publications. Grants and funds from government agencies-DST Curie, DBT - Star College, TNSCST, etc.
8. Enhancing alumni engagement for networking and support.
9. Preparedness for NEP 2020.
10. Deemed University status.



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## Institutional challenges

1. Mushrooming of Government Institutions around the college.
2. Revisions in Admissions Policy by the Government.
3. Faculty Attrition ratio among Women faculty.
4. In spite of Providing Free ship / Scholarship Economic instability of parents affecting student's enrollment.
5. Low Higher education ratio in Villupuram district.
6. Community and Socio culture prevents Women's Education /Higher Education.





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## TACW – PERSPECTIVE PLAN

The institution's strategic perspective plan encompasses the following initiatives to enhance academic quality, research output, infrastructure, and overall student and faculty development:

### **Objective:**

1. To empower students to become lifelong learners, critical thinkers, and responsible citizens who can contribute meaningfully to society and succeed in a rapidly changing world.
2. To design a flexible and interdisciplinary curriculum that equip students with the practical skills, entrepreneurial mind set, and adaptability needed to succeed in the modern job market in global level and address the complex challenges of the 21st century.
3. To enrich the educational experience, preparing students for success in their careers, fostering research and innovation, promoting a culture of excellence and inclusivity, encouraging experiential learning, and supporting competency-based education.

### **Curriculum and Academic Initiatives:**

- Updating the curriculum to incorporate Outcome-Based Education (OBE) and Learning Outcomes-based Curriculum Framework (LOCF).
- Designing a more flexible and interdisciplinary curriculum to cater to diverse learning needs and interests.
- Including online courses such as MOOCs, NPTEL, and SPOKEN TUTORIAL within and outside the curriculum.
- Offering a greater number of value-added courses to enhance student skills and employability.



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- Providing opportunities for internships, funded internships, and collaborations with centers of excellence like Capgemini and Certiport.
- Implementing the Academic Bank of Credits (ABC) to facilitate student mobility and credit transfer.
- Establishing a robust feedback mechanism for continuous curriculum improvement.

## **Objective:**

1. To maintain academic excellence, enhancing student learning experiences, fostering research and innovation, building institutional reputation, promoting diversity and inclusivity, meeting accreditation requirements, and ensuring long-term success and sustainability.
2. To provide new students with the information, support, and resources they need to thrive academically, socially, and personally during their time at the institution and also about the class schedule and key dates throughout the academic year and semester.
3. To empower students to become active participants in their own learning journey, leading to deeper understanding, enhanced motivation, and greater overall success.
4. To guide assessment and evaluation, facilitating continuous improvement, enhancing transparency and accountability, promoting student-centered education.
5. To ensure the continuity of education, promoting flexibility and accessibility, supporting safety and health considerations, integrating technology, diversifying assessment methods, upholding academic integrity, and preparing students for future challenges during the pandemic and beyond.

## **Technology Enhanced Teaching, Learning & Evaluation:**

- Recruiting highly qualified faculty with Ph.D., NET, or SET qualifications.
- Conducting induction programs for new students to ease their transition into college life.



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- Preparing detailed semester plans and academic calendars for organized academic activities.
- Utilizing ICT-enabled tools for online collaboration, learning management systems, video conferencing, presentation tools, online assessment tools, online libraries, programming platforms, communication platforms, and flipped classrooms.
- Adopting experiential learning, projects, case studies, internships, fieldwork, and peer teaching methodologies.
- Introducing global immersion programs to provide international exposure to students.
- Providing access to research publications, digital libraries, and open educational resources.
- Offering a variety of learning resources, including textbooks, reference materials, online courses, video lectures, and digital libraries.
- Implementing online assessment and evaluation methods.

## **Objective:**

1. To uphold ethical standards, ensuring compliance with regulations, protecting intellectual property, allocating resources effectively, fostering collaboration, managing risks, maintaining quality, and advancing excellence in research.
2. To enhance institutional reputation, informing teaching and learning, influencing policy and practice, supporting career advancement, fostering collaboration, and contributing to societal impact and economic development.
3. To foster community engagement, knowledge transfer, lifelong learning, public health, environmental sustainability, entrepreneurship, research, and innovation.
4. To promote collaboration, enhancing research and innovation, facilitating student and faculty mobility, expanding educational opportunities, fostering technology transfer and entrepreneurship, promoting cultural exchange.





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## Research and Innovation

- Developing comprehensive research policies to promote high-quality research.
- Securing government and non-government research funding from bodies like DST, CAIR, ICMR, NCW, TNSCST, and ICSSR.
- Encouraging participation in service clubs, NSS, NCC, and consultancy services.
- Supporting paper publications in UGC Care List, Scopus, Web of Science, patents, and book chapters (ISBN).
- Promoting Intellectual Property Rights and Innovation and Incubation Centre activities.
- Providing seed money and incentives for research and innovation.

## Objective:

1. To facilitate active learning, technology integration, experiential learning, differentiated instruction, collaboration, accessibility, inclusivity, inspiration, well-being, engagement, research, and innovation.
2. To empower students, faculty, and staff with the tools, resources, and capabilities needed to succeed in a rapidly evolving digital landscape.
3. To promote environmental responsibility, cost savings, educational opportunities, leadership, regulatory compliance, climate resilience, health and well-being, and community engagement.
4. To enrich and provide conducive environment for learning, research, innovation, and holistic development.
5. To provide equitable access to information, promote intellectual freedom, and foster a culture of learning and discovery in society.

## Infrastructure Facilities

- Enhancing classrooms, laboratories, computer labs, and library facilities.
- Implementing smart classrooms and learning management systems (LMS).
- Installing rainwater harvesting and sewage treatment plants.



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- Adding new physical facilities to the campus.
- Maintaining an optimal computer-student ratio for effective learning.

## **Objective:**

1. To promote accessibility, affordability, merit recognition, retention, graduation, career opportunities, alumni engagement, and social impact in Higher Education Institutions.
2. To address the mental health, emotional, academic, and career-related needs of the students and to help them thrive personally, academically, and professionally.
3. To empower the students to make informed decisions, develop essential career skills, navigate career transitions, overcome challenges, build confidence, and achieve their professional aspirations.
4. To align efforts, provide focus and direction, fostering accountability and monitoring, optimizing resources, adapting to change, enhancing stakeholder engagement, promoting continuous improvement and innovation, and gaining a competitive advantage.
5. To embrace sustainability principles, promoting environmental responsibility, engaging with communities, advancing climate action, promoting social responsibility, and demonstrating institutional commitment.

## **Student Support and Welfare**

- Offering scholarships from government, non-government, and institutional sources.
- Providing counselling services for student well-being.
- Through the placement cell, offering capacity-building programs, guidance for competitive exams, placement, and higher studies.
- Strengthening alumni engagement for institutional development and support.



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## Objective:

1. To provide clear guidelines, promoting fairness and equity, ensuring compliance with legal and regulatory requirements, and supporting the institution's mission and goals, they contribute to the overall effectiveness and sustainability of the institution.
2. To promote administration efficiently, enhancing academic quality, and fostering a conducive learning environment for students and faculty alike.
3. To nurture well-rounded individuals who are intellectually curious, socially responsible, emotionally resilient, culturally competent, and prepared to make meaningful contributions to society.
4. To establish benchmarking performance, enhancing visibility and reputation, supporting data-driven decision-making, ensuring quality assurance and accountability, engaging stakeholders, fostering global competitiveness, contributing to policy advocacy and reform, and facilitating continuous accreditation and improvement.
5. To promote accountability, transparency, compliance, fraud detection, financial health assessment, risk management, governance enhancement, and continuous improvement of the college.

## Governance and Quality Assurance

- Ensuring the implementation of the strategic plan and actions through the Internal Quality Assurance Cell (IQAC).
- Conducting various audits, including Academic and Administrative Audit (AAA), green audits, energy audits, and environmental audits.
- Participating in national rankings such as NIRF, India Today, and Educational World Survey.
- Strengthening institutional policies and rules for effective governance.
- Implementing e-governance practices for better administrative efficiency.
- Focusing on the holistic development of students.
- Ensuring staff welfare and providing financial support.



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- Organizing faculty development programs and professional development activities.
- Actively participating in NIRF and All India Survey on Higher Education (AISHE).
- Conducting regular financial audits to ensure transparency and accountability.

## **Objective:**

1. To nurture learning, innovation, and institutional excellence, fostering success for students, faculty, staff, and the broader community

## **Best Practices**

- Implementing innovative best practices to enhance institutional quality.



## Perspective Plan and Deployment

Perspective Plan	Deployment
<b>CURRICULAR DESIGN AND DEVELOPMENT</b>	
<b>Curriculum Enrichment</b> Inclusion of OBE/ LOCF in fifth curriculum revision	<p>The college has taken an immense measure for the inclusion of OBE and it includes.</p> <ul style="list-style-type: none"><li>• 11 New Programmes were introduced.</li><li>• Workshops and Training programmes on Outcome Based Education - Course Mapping &amp; Attainment was conducted with external expert. Orientation on OBE was given to the students by the Principal and Controller of Examinations on to aware on its significance.</li><li>• OBE was successfully implemented for 2020-2023 UG and 2020-2022 and 2021- 2023 PG Batch students.</li></ul>
Enhancing more flexible and interdisciplinary curriculum	<ul style="list-style-type: none"><li>• Interdisciplinary/Transdisciplinary/Multi-disciplinary courses were added across discipline specific and skill enhancement courses to enhance the academic and research experience of the students.</li><li>• 425 courses focusing on Employability, 313 on Entrepreneurship, and 484 on Skill Development courses were introduced.</li></ul>
Inclusion of Online courses within and outside the curriculum (MOOCs/NPTEL/SPOKEN TUTORIAL etc)	<ul style="list-style-type: none"><li>• 3,116 number of students registered and successfully completed online courses offered under NPTEL / SPOKEN TUTORIAL and received extra credit.</li><li>• This provides high-quality learning experiences for students and supports the achievement of learning objectives.</li></ul>
Offering more number of Value-added courses	<ul style="list-style-type: none"><li>• The student's skill sets are enhanced through registration in different types of value added courses.</li></ul>



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	<ul style="list-style-type: none"><li>Nearly 11,116 number of students was benefitted from 163 number of value added courses.</li></ul>
Academic Enrichment (internship/ funded internships/ centre of excellence-capgemini, certiport etc)	<ul style="list-style-type: none"><li>Internships are included within the curriculum of UG &amp; PG programmes for skill enhancement and job training. 3809 students were benefitted through internship and awarded credits, reflected in the transcripts.</li></ul>
Academic Bank of Credits (ABC)	<ul style="list-style-type: none"><li>The college has registered in NAD and received NAD ID- NAD064725.</li><li>718 Students were registered and received ABC ID.</li></ul>
Feedback for curriculum	<ul style="list-style-type: none"><li>Online Feedback on curriculum was collected from stakeholders ensuring curriculum effectiveness, relevance, and alignment with the needs of students and educational objectives.</li><li>The suggestions were considered and incorporated in curriculum revision and syllabus revision.</li></ul>
<b>TEACHING, LEARNING &amp; EVALUATION</b>	
Appointment of qualified faculty (Ph.D./NET/SET)	<ul style="list-style-type: none"><li>Recruitment was made purely merit based by giving preference to candidates with SET /NET / PhD and post-doctoral exposure.</li></ul>
Fresher's Induction Programme	<ul style="list-style-type: none"><li>Every year college organizes Fresher's Day/ Students Induction Programme / Bridge Course for first ten days of commencement of the college by inviting expert to orient on importance of education and how to succeed in life. In addition to this college culture and social responsibilities are inculcated.</li></ul>
Preparation of semester plan& Academic Calendar	<ul style="list-style-type: none"><li>The college prepares of semester plans and academic calendars is essential for ensuring the efficient operation, effective management, and successful outcomes of higher education institutions.</li><li>It provide a roadmap for academic activities, facilitate coordination and communication, support student progression, and contribute to the overall quality and reputation of the institution.</li></ul>





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<p><b>Usage of ICT enabled tools</b> - online collaboration (Learning Management Systems (LMS)/ video conferencing / Presentation Tools/ Online assessment tools/ online library/ Programming platforms/ Communication platforms/Flipped class room)</p>	<p>The college has given the following avenues to promote ICT.</p> <ul style="list-style-type: none"><li>• Media centre for recording e-content. Through this centre 80 e-content were developed by the faculty</li><li>• Establishment of a Central Computer Lab for online examinations and career placement.</li><li>• Construction of well-furnished, technology-enabled Seminar Hall with state-of-the-art facilities.</li><li>• All classrooms of the institutions are provided with ICT facility.</li><li>• Implemented the Flipped Class Model to enhance the students learning experience and to practice the same.</li><li>• Virtual labs/ Edutech/ OBS/ Kahoot / e-PG pathsala etc.,/ Microsoft teams / Mentimeter/ Google class room / Quiz etc.,</li><li>• N-List for Online library.</li><li>• Setup a repository institutional study material.</li><li>• Use of LMS teaching evaluation, latest and need based software approach.</li></ul>
<p><b>Student Centric teaching methods</b> (experiential learning/ project/ case study/ internship/ field work/ case study/ peer teaching etc)</p>	<ul style="list-style-type: none"><li>• Experiential learning like research projects, case studies, field experience, simulation, industry /community research project, internship, lab experience and service learning are actively employed according to programme specific outcomes. This immersive educational approach underscores hands-on experiences as essential to the life- long learning process. 3190 number of student successfully completed the project</li></ul>
<p><b>Global Immersion Programme</b></p>	<ul style="list-style-type: none"><li>• 11 students &amp; 1 faculty were attended Global Immersion Programme in AIMST University, Malaysia in the academic years 2022-2023.</li><li>• The visit has enriched the students in blended learning such as Lectures, Hands on Training, Laboratory Exposure, Industrial Visit and Peer Learning.</li></ul>
<p><b>Online Resources</b> (research &amp; publications/ digital library/ open education)</p>	<ul style="list-style-type: none"><li>• The institution actively utilizes e-library resources provided by NLIST-INFLIBNET, Shodhganga, Shodhsindhu, and e-Granthalaya.</li></ul>



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resources etc)	<ul style="list-style-type: none"><li>• Additionally, it promotes participation in MOOCs, maintains a local NPTEL chapter, e-PG Pathshala, and e-GyanKosh.</li><li>• Moreover, a significant number of students enrolled for MOOC Programs such as NPTEL.</li></ul>
<b>Learning Resources</b> (Text book & reference materials/ online courses/ video lecture/ digital library etc)	<ul style="list-style-type: none"><li>• All faculties were actively engaged in the preparation of e-content in the form of PPT, Lecture videos, e-materials etc., and it has been uploaded in the TACW portal, face book and shared to the students as per class compensation policy.</li></ul>
<b>Learning outcomes</b> (course attainment, placement & higher studies)	<p>The college adopts OBE with SOP and assess the outcomes of the students with mapping and course attainment calculation.</p> <ul style="list-style-type: none"><li>• Course attainment was calculated for 2020-2023 UG batch and 2021-2023 PG batch.</li></ul>
<b>Evaluation</b> (Online Assessment & Evaluation)	<ul style="list-style-type: none"><li>• During pandemic, online assessment and evaluation was made using CIMS platform without disturbing the regular schedule</li><li>• The faculties were trained and oriented to use software for all the online examinations question paper uploading and answer script valuation.</li><li>• The students are oriented via you tube live streaming.</li><li>• Online Continuous Internal Assessment (CIA) and End Semester Examination (ESE) for theory, practical courses and project of UG &amp; PG programmes.</li></ul>
<b>RESEARCH, INNOVATIONS AND EXTENSION</b>	
<b>Research Policies</b>	<ul style="list-style-type: none"><li>• Research and Development cell has renewed the various research policies to uphold the standard of research.</li></ul>
<b>Government &amp; nongovernment research funding</b> (DST/ CAIR/ ICMR/Trust/ Foundations/ Societies etc) NCW/TNSCST, ICSSR	<ul style="list-style-type: none"><li>• College has received 141 number of projects from government and nongovernment sectors with total project cost of Rs.40.435 Lakhs.</li></ul>



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<b>Paper publications</b> (UGC care list/ Scopus/ Web of Science) / Patent, Book chapters (ISBN)	Research activities were enhanced with <ul style="list-style-type: none"><li>• Patents-07</li><li>• Publications 470</li><li>• Book chapter 156</li><li>• Research Awards - 46</li><li>• Seed Money - 26.9 Lakhs</li></ul>
<b>Extension and outreach activities</b> (Service clubs/ NSS/ NCC/Consultancy services) CASE Studies	<ul style="list-style-type: none"><li>• TACW Innovation Hub was established on March 26, 2021 to promote start ups.</li><li>• College recognized as District Green Champion Award by Mahatma Gandhi National Council of Rural Education, Ministry of Education and Government of India in the year 2021.</li><li>• With active twelve service clubs, 213 outreach activities were conducted in the adopted - 9 Villages.</li></ul>
<b>MoUs</b> (National/ International collaborations for student & faculty exchange/ study abroad/ project collaboration/ internship)	<ul style="list-style-type: none"><li>• The college has signed 33 MoU's at national and international intuitions for student / faculty exchange programme / project / internship.</li></ul>
<b>IPR / IIC Activity Seed Money / Incentives</b>	<ul style="list-style-type: none"><li>• Conducted workshops / seminars on IPR.</li><li>• Established IIC for supporting Innovation and Entrepreneurship.</li><li>• The faculties were encouraged for the contribution made towards the research with Rs. 27 Lakhs as seed money.</li></ul>

## INFRASTRUCTURE AND LEARNING RESOURCES

<b>Teaching Learning Facilities</b> (Class rooms/ Laboratories/ Computer Labs/ Library)	New labs were established after the introduction of new programmes <ul style="list-style-type: none"><li>• B.Sc Clinical nutrition &amp; Dietetics - Nutrition Lab</li><li>• B.Sc Costume &amp; Fashion Technology- Sewing Lab</li></ul>
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# THEIVANAI AMMAL COLLEGE FOR WOMEN (Autonomous)

(Affiliated to the Annamalai University, Chidambaram - Tamil Nadu)

(Accredited by NAAC (3<sup>rd</sup> Cycle) with CGPA of 3.24 at 'A' Grade), (Recognized under 2(f) and 12(B) by UGC)

DST-FIST Sponsored College under 'College as a whole' Scheme.

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	<ul style="list-style-type: none"><li>• BA Journalism &amp; Mass Communication- Media Lab</li><li>• B.Sc., Artificial Intelligence &amp; Cyber Security</li><li>• M.Sc Data Science - Data Science Lab</li></ul>
<b>ICT enabled facilities</b> (Smart class room/ LMS)	<ul style="list-style-type: none"><li>• Well-equipped e-learning classes.</li><li>• All Class rooms were ICT facility.</li></ul>
<b>Water &amp; Energy Conservation facilities</b> <b>Rainwater harvesting, sewage treatment plant</b>	<ul style="list-style-type: none"><li>• The college is equipped with Biogas plant, Herbal garden, Butterfly garden, Solar panel, Sensor based light, Fan, Water level controller, and Sensor based Tap water, Water conservation.</li></ul>
<b>Added Physical Facilities</b>	<ul style="list-style-type: none"><li>• Smart Knowledge Centre (SKC).</li><li>• E.S Venture Solutions.</li><li>• Installation of Johnson Elevator.</li><li>• Extension of Cafeteria.</li><li>• Renovated International Conference Hall.</li><li>• Seminar Hall</li><li>• Renovated Girls Hostel with modern and women-friendly facilities</li></ul>
<b>Computer - Student Ratio</b>	<ul style="list-style-type: none"><li>• The student computer ratio of the college is maintained with 5:1 ratio.</li></ul>
<b>Library</b>	<ul style="list-style-type: none"><li>• Library collection was updated in accordance with the new syllabi.</li><li>• Number of books and journals in library were increased.</li><li>• The library usage is enhanced by incorporating the</li><li>• library hour for day scholars within the time table. The library timings to hostel students &amp; scholars are extended up to 6.30 pm and on Sundays.</li></ul>
<b>STUDENT SUPPORT AND PROGRESSION</b>	
<b>Scholarships</b> (Government/ Non-government/ Institutional)	<ul style="list-style-type: none"><li>• The college has separate office for the imbursement of the scholarship.</li><li>• The circular is sent to the students and the eligible students were made to apply for the scholarship.</li></ul>



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	<ul style="list-style-type: none"><li>• 8452 no. of students got benefitted through government, nongovernment and institutional scholarship.</li></ul>
<b>Counselling Cell</b>	<ul style="list-style-type: none"><li>• Separate counselling cell has been established with exclusive counsellor.</li></ul>
<b>Career counselling via Placement cell</b> (capacity building programmes/ competitive exams/ placement and Higher studies)	<ul style="list-style-type: none"><li>• Preparation of placement policy and establishment of Industry network for student placement.</li><li>• Soft skill courses offered in final year UG programmes groom them for their career.</li><li>• The placement cell of the college conducts training programs to enhance career goals, explore options, develop relevant skills, navigate transitions, and ultimately pursue fulfilling careers aligned with their interests and values.</li><li>• It has organized 63 Placement Training Programme, 7 Job Fair, and 2364 no of offer letters were received from 96 no. of companies.</li><li>• 2364 No. of students got placed and 1234 no. of students engaged in higher studies.</li></ul>
<b>Alumni Engagement</b>	<ul style="list-style-type: none"><li>• TACW Alumnae Association was registered with the District Registrar Office, Villupuram (Government of Tamil Nadu) under Society Registration Act, Section 10 on 13th January 2022.</li><li>• Potential alumnae were identified and given training programmes, mentoring and arranged placements.</li><li>• Nearly 4359 alumnae were registered in the alumnae portal of the college.</li><li>• The Association Meetings and the General Body Meetings was conducted every year after formal registration.</li><li>• Nearly 26 alumnae from different sectors were invited for alumnae talk and shared their expertise to enhance entrepreneurship skills among the students.</li><li>• Organized various activities through alumnae for overall development of Institution.</li></ul>



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<b>Implementation of strategic plan and action taken (IQAC)</b>	<ul style="list-style-type: none"><li>• Submission of AQAR and conduct of AAA to ensure the continuous assessment and improvement.</li></ul>
<b>Conduct of Audits (AAA/ Green/ Energy/ Environmental)</b>	<ul style="list-style-type: none"><li>• Academic and Administrative audit was conducted as regular exercise to ensure the quality with Internal &amp; External experts.</li><li>• Green, Energy and environmental audit was conducted in collaboration with TJ Solutions, Madurai as measure of sustainability.</li></ul>
<b>College Rankings (NIRF/India Today/ Educational World Survey etc),</b>	<ul style="list-style-type: none"><li>• The college secured 70<sup>th</sup> Rank in INDIA by Education World Survey and 1<sup>st</sup> rank in Villupuram district.</li><li>• Brand Performer Award presented by Atal Ranking of Institutions on Innovation Achievement.</li><li>• Innovation and Startup Campus Award presented by Institutions Innovation Council (IIC).</li><li>• Best Women Achiever Award Received by Joint Secretary of the college presented by Spark Foundation - 05.03.2023.</li><li>• Best College in Villupuram district Award Presented by GRT Jewelers.</li></ul>
<b>GOVERNANCE, LEADERSHIP &amp; MANAGEMENT</b>	
<b>Strengthening of Institutional Policies and Rules</b>	<ul style="list-style-type: none"><li>• The college has restructured the administration setup and renewed the academic, research, extension and examination policies.</li></ul>
<b>e-Governance</b>	<ul style="list-style-type: none"><li>• The college is roped with e-governance in collaboration with Master Soft ERP to enhance the administration set ups.</li></ul>
<b>Holistic Development of Students</b>	<ul style="list-style-type: none"><li>• Arranged Cultural competitions/ Tech Fest / Academic Fest / Sports Meet by the institution enhance the overall development of students.</li></ul>
<b>Staff Welfare and Financial Support</b>	<ul style="list-style-type: none"><li>• Welfare measures were provided to teaching and nonteaching staff for personal issues, Celebration of festival and academic development. .</li></ul>





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<b>Professional Development and Faculty Development Programmes.</b>	<ul style="list-style-type: none"><li>562 no. of faculties participated in PDP &amp; FDP organized by the institution as well by the other institutions to upgrade the professional competency in research, consultancy, publication etc.,</li></ul>
<b>Participation in NIRF and AISHE</b>	The college has participated in NIRF ranking and submitting data to AISHE every year.
<b>Financial Audit</b>	<ul style="list-style-type: none"><li>Internal and External Financial Audits were conducted in every calendar year with qualified auditor.</li></ul>
<b>INSTITUTIONAL VALUES AND BEST PRACTICES</b>	
<b>New best practices</b>	<ul style="list-style-type: none"><li>Mandatory Students Internship within the curriculum / as well under extra credit earning provision across UG &amp; PG programmes.</li><li>3809 number of students undergone internship during the year.</li><li>Enhancing student's skill development through value added courses and awarding credit / inclusion in the transcript.</li></ul>